



Buddy Poppy Monthly Promotion - December Edition

“Honoring Our Heroes with Holiday Hearts”

As we enter this beautiful Christmas season, it is a perfect time to reflect on the true spirit of giving — a spirit that aligns perfectly with the meaning behind The Buddy Poppy. While many families gather to celebrate, countless veterans and their loved ones continue to carry the burdens of service, sacrifice, and loss. December gives us a special opportunity to ensure they are remembered, honored, and supported.

A Season of Giving Back

The Buddy Poppy is more than a small red flower — it is a symbol of hope for veterans and a reminder of those who never made it home. Every Poppy distributed help provides vital assistance to veterans, active-duty service members, and surviving families. This month, let's encourage our Auxiliaries to embrace the holiday spirit by incorporating Buddy Poppies in all December activities:

- Add Buddy Poppies to wreaths, garlands, or Christmas centerpieces
- Create Buddy Poppy ornaments for trees at Post homes or community events
- Include a Buddy Poppy with holiday cards to members, veterans, and local supporters
- Host a “Poppy & Cocoa” table at parades, festivals, or school holiday programs
- Share the Buddy Poppy story in your December newsletters, church bulletins, and social media

Spread Holiday Cheer — and Awareness

This is also a wonderful time to educate the public about how their donations directly support the VFW and VFW Auxiliary programs that care for veterans in need. A simple smile, a “Merry Christmas,” and a Buddy Poppy can make a tremendous difference.

Let's challenge each Auxiliary to make December a month of meaningful outreach. Whether through decorating, distributing, or simply sharing the history of the Poppy, every effort helps keep our mission alive.



**Thank You Dept. of Florida Auxiliaries,
Your dedication to the Buddy Poppy Program is a true gift, not only to our Veterans but to your
Community and the legacy of the VFW Auxiliary.**

Thank you for everything you do throughout the year and especially during the season of compassion.

**I wish you all a Merry Christmas, a season filled with gratitude
and a renewed commitment to honoring our veterans
through the Buddy Poppy Program.**



**Approved by:
Dept. President
Mike Yates**

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VFW NATIONAL HOME MONTHLY PROMOTION DECEMBER EDITION

DECEMBER FOCUS HOLIDAY HOPE & SUPPORT

THE HOLIDAYS CAN BE A DIFFICULT TIME FOR VETERAN FAMILIES

THE NATIONAL HOME PROVIDES STABILITY, HOUSING, COUNSELING AND COMMUNITY SUPPORT—ENSURING THAT NO MILITARY OR VETERAN FAMILY MUST FACE HARDSHIP ALONE DURING THE HOLIDAYS AND THROUGHOUT THE YEAR.

HOW CAN YOU OR YOUR AUXILIARY SUPPORT THE NATIONAL HOME THIS DECEMBER

Gift a Life Membership for a friend or loved one

“Let’s Do More Stock the Store” Whitmore’s Warriors

Purchase Items from The National Home’s Amazon Wishlist as a Christmas Gift



*Approved by:
Dept. President
Mike Yates*

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