



## Oral History Legacy Project Publication Executive Overview Florida VFW Auxiliary

- **BUSINESS MODEL**
  - **No Cost to the Department.** All costs for this project are underwritten and paid for by PCI, regardless of number of books ordered.
  - **Royalties -- Guaranteed \$8,150**
- **PRIVACY**
  - **Opt In -- Only members who agree to be included can be published.**
  - **PCI cannot re-use or re-sell your database for any purpose. All updates are returned to you.**
- **ORAL HISTORY PROJECT PUBLICATION**
  - **Collect and digitally audio record members' stories at scale via Inbound Phone Calls.**
  - **Stories are Transcribed, Edited, and stored in a Digital Vault for 24/7 access by your **Department** officers and designees. Contributing members can access their personal story files.**
  - Members can submit a photo that will appear alongside their story about their life and service to our country.
  - **No purchase is required.**
- **CLEANING AND VERIFYING CURRENT MEMBER DATA**
  - PCI will perform the following data cleansing services at no charge, in addition to our outreach to both your current members and recently lapsed members via postcard and email, asking them to call a dedicated 1-800 number to confirm their data and tell their story.
    - National Change of Address
    - Telephone Verify and Append
    - Email Address Append
  - All data collected will be returned to the Department on a bi-weekly basis during the first 6 months of the 12-month project.
- **ADDITIONAL BENEFITS**
  - **25 complementary copies of the printed Oral History Legacy book**
  - **25 complementary copies of the digital Oral History Legacy flipbook**
  - **Full color, hard bound cover**

# [ Project Layout Sample ]



LEGACY members

## GERARD FERNANDEZ

PROVIDENT

**I HAVE WANTED TO BE** a Marine since I was a kid. I joined the Marine Corps in 1964. I was in the 1st Marine Division in Vietnam. I was in the 1st Marine Division in Vietnam. I was in the 1st Marine Division in Vietnam.

PROVIDENT

**ALWAYS** and he was a Marine. I was in the 1st Marine Division in Vietnam. I was in the 1st Marine Division in Vietnam. I was in the 1st Marine Division in Vietnam.

## WALTER "JERRY" G. MILLER, JR.

PROVIDENT

**THE MARINES MADE ME A MAN.** I turned 17 in 1964. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

PROVIDENT

**I JOINED THE VFW BECAUSE OF THE** camaraderie. The camaraderie was the best. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

## PATRICK G. SUMMERS

PROVIDENT

**THERE WAS A DRAFT** going on in my town. I signed up. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

PROVIDENT

**MY FATHER** was a Marine. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

## ROBERT "ROB" A. COREY

PROVIDENT



**I JOINED THE VFW BECAUSE OF THE** camaraderie. The camaraderie was the best. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

## ROBERT H. HASANOEDDIN

PROVIDENT



**A BUNCH OF MY** friends who were members joined me. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

## MICHAEL "MIKE" D. SCHMEDING

PROVIDENT



**MY FATHER JOINED THE NEW JERSEY** VFW and he was in the Marine Corps. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

## PAUL K. GRAUPE

PROVIDENT

**AT THAT TIME YOU HAD TO SIGN UP** FOR THE draft. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

## PAUL D. BATAILLE

PROVIDENT

**I'VE BEEN A NEW JERSEY VFW LIFE** member for many years. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

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BATTLE buddies

## SALVATORE "SAL" L. PATTI

PROVIDENT



**I WAS ONLY 21 YEARS OLD** when I joined the Marine Corps. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

PROVIDENT

**I HAD A FRIEND IN NEW YORK** who was a Marine. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

## JAMES A. HILL

PROVIDENT

**I HAD A FRIEND IN NEW YORK** who was a Marine. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

## WILLIAM E. DOWD, JR.

PROVIDENT

**I WALKED IN** to see the VFW. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

## GIUSEPPE "JOSEPH" CARRA

PROVIDENT

**I DIDN'T WANT TO** go to Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

## JOHN B. DOTTO

PROVIDENT

**MY GREAT UNCLE** was a Marine. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

## CASSANDRA K. REID

PROVIDENT

**THE MILITARY WAS** a life-changing experience. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

## JOHN A. GRAEFF

PROVIDENT

**I MOVED FROM** my hometown to the Marine Corps. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam. I was in the Marine Corps in Vietnam.

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## [ Previous Military Projects ]

Military Order of the Purple Heart  
Air Force Assoc.  
Assoc. of Graduates of the US Air Force  
82<sup>nd</sup> Airborne Division Assoc.  
AMVETS  
National Assoc. for Uniformed Services  
The Retired Enlisted Assoc.  
US Merchant Marine Academy Alumni Assoc.  
American Legion Alabama  
American Legion Arizona  
American Legion California  
American Legion Connecticut  
American Legion Delaware  
American Legion Florida  
American Legion Illinois  
American Legion Kansas  
American Legion Maine  
American Legion Minnesota  
American Legion Missouri  
American Legion Montana  
American Legion Nebraska  
American Legion New York  
American Legion North Carolina  
American Legion North Dakota  
American Legion Oregon  
American Legion Tennessee  
American Legion Texas  
American Legion Virginia  
American Legion Washington  
American Legion Wyoming

Non-Commissioned Officers Assoc.  
Air Force Sergeants Assoc.  
101<sup>st</sup> Airborne Division Assoc.  
American Ex-Prisoners of War  
National War College  
Reserve Officers Assoc.  
US Naval Institute  
Vietnam Veterans of America  
VFW Arizona  
VFW California  
VFW Florida  
VFW Georgia  
VFW Illinois  
VFW Indiana  
VFW Kentucky  
VFW Massachusetts  
VFW Michigan  
VFW Minnesota  
VFW Nebraska  
VFW Nevada  
VFW New Hampshire  
VFW New Jersey  
VFW New York  
VFW Ohio  
VFW Oklahoma  
VFW South Carolina  
VFW Texas  
VFW Virginia  
VFW Washington  
VFW Wisconsin

## The benefits of the Oral History Project from PCI include:

1. There is **no cost** to you (no matter how many publications are sold, you will never receive a bill for our services).
2. Financial incentives.
3. Outreach to members includes postcards and emails asking them to call a dedicated toll-free number to share their story. This is primarily an inbound phone project ... **your members choose when to call**.
4. While this is a 12-month project, you will begin to receive stories the week that we begin the outreach process, and all of the updated data and hygiene updates within the first 6 months.
5. There is no PII (Personal Identifiable Information) in the printed or digital versions of the Oral History Project, further enhancing privacy and the inability for anyone to use or sell your data. It is always **your** data.
6. This is an exclusive **members-only** project.
7. Participation in the Oral History Project increases **long-term** member engagement, starting with a simple interview.
8. We can reach out to recently lapsed members for renewal and project participation at no cost; you will receive **100%** of the membership dues we collect.
9. We can ask for donations on your behalf at no cost; you will receive **100%** of the donation money we collect.
10. At the conclusion of the project, you will have **unlimited, 24/7 access** to the digital vault which stores the audio, transcript, story, and photo for each participant.