

# MEMBERSHIP

Invite New Members - Include Current Members - Invest in the Future of the Organization

## Program Goals

- Ask someone to join.
- Ask members to participate in membership drive.
- Have a recruiting membership plan for the year, have events!
- Appeal to younger generation for membership by using technology. New QR Code



## National Presidents Theme:

**"From our Roots to our Branches, Extending Service to our Veterans".**

## Department Presidents Theme:

**"UNITY – "One Family! One Voice! One Team!"**

## Let's get back to basics this year!

**Don't be afraid to approach and ask people to be a member.**



*Be informed about who we are and why you joined.*

*Using MALTA materials for recruiting tools.*

*Be like a Tree reach out to those in your life branches, there is fruit there waiting for you to ask them to be a member.*

*Continue to grow getting new members, they bring in new members!*

*Recognize those who bring in new members.*

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