

Buddy Poppy/VFW National Home



Buddy Poppy/VFW National Home Operation Bottom Cover August 17, 2024 Department School Of Instruction



In 1922 the first Buddy Poppy Campaign took place. By 1923 the Buddy poppy came to represent the disabled, hospitalized and aging veterans that made the flowers. The Buddy Poppy helps support the VFW and the National Home. The original contest was to distribute and raise awareness about the Buddy Poppy.

The 2024/2025 National President Brenda Bryant's special project is Operation Bottom Cover. In Honor of her special project at the School of instruction there will be a contest for the best decorated box of diapers using buddy poppy's . Then the diapers will be collected and taken to a VA hosted baby shower for young veteran families with financial insecurities. This contest is for every auxiliary to participate in. The auxiliary with the best decorated box of diapers will receive a front door welcome sign shown on the side of this page. The sign is made of wood and hand painted. Our VAVS reps will take the Diapers with them so you won't have to worry about taking them home with you. Second and Third places will also receive prizes.

Rule: Please, put your post number and the number of poppies used in an envelope and tape it to the bottom of the box of diapers.

Judges will be chosen from the VFW. The winner will be based on the effectiveness and clarity of the theme, originality, and the number of poppies used.

This money goes to support the National home and the families left behind by war. It helps veterans integrate back into society. Service men, women, and their families are taught to cope with PTSD, battlefield injuries, emotional wounds, and unemployment. The National home is changing with the needs of the American family, you no longer must stay at the national home to get assistance. You can also stay in your own home and still receive assistance. Please join us in raising awareness of the buddy poppy and supporting our veterans.



Approved by :
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