

HISTORIAN MEDIA RELATIONS

- **DEPARTMENT OF FLORIDA WEBSITE** vfwauxfl.org

Set a time with your Auxiliary members to teach them how to use our website. How to log in, find the promotions, power point, award forms, latest news, reporting.

- **National Auxiliary Website/Malta** vfwauxiliary.org

Show how to log into Malta, and where to find membership information, as well as the recourses available, including Photo release and press release forms.

- **Submit your Auxiliary's events to your local newspaper**

Call and email the newspaper and establish a relationship with one person there who will work with you all year.

- **Social Media/Facebook**

Post pictures and brief stories about your Auxiliary. Promote upcoming events. Take a snapshot of your Auxiliary newspaper and magazine articles, and post on face book.

- **Video one or more Legacy Members**

Record a 3-5 minute interview onto a memory stick, and mail with your application to your Department of Florida Chairman by March 31st, to:

Karen Heikkila, Historian Media Relations Chairman

214 S. Seneca Blvd, Daytona Beach, FL., 32114

*****If you have photos of our National, Department, District, and your Auxiliary President hanging on a wall at your post, please send a picture to me by text with your name, Aux #.**

MAKE YOUR AUXILIARY SHINE! MAKE FLORIDA SHINE !!

.....REPORT EVERY THING YOU DO AS A HISTORIAN.....

Approve By:
Teresa Bachand
Department President

Karen Heikkila
Historian Media Relations Chairman
Historyauxfl.org