

Historian Media Relations

November Checklist:

1. Does your Auxiliary have a face book Page?
2. Does your Auxiliary Have a website?
3. Do you share either one with your post?
4. Are you using hashtags on your face book posts?

For detailed information on setting up a face book page, go to Malta and look under resources.

5. Set up a time to teach your Auxiliary members how to use Malta and how to use our reporting website.

This is a good time to write a report:

1. As Historian, how often are you posting on fb?
2. What other sources of media do you use?
3. What and who is newsworthy to you?
4. Remember to text pictures that correspond with your report. (386-453-6513). As always, "SNAP".

"STAND UP, SPEAK OUT", with Media.

Approved By:
Department President
Teresa Bachand

Karen Heikkila
Historian Media Chairman
historyauxfl@yahoo.com

