VFW DEPARTMENT OF FLORIDA AUGUST 2023 VOLUME 23, ISSUE 2

HISTORIAN & MEDIA RELATIONS

- 1. The job of the Historian & Media Relations Chairman is to capture your Auxiliary's program year. We want to inform the public about our National Programs.
- 2. We can use photographs, videos, and newspapers.
- 3. Create a website, a face book page, or twitter.
- 4. As we capture our special memories all year, keep a written log of each event with the 5 w's, who, what, when, where, and why.
- 5. At the end of the year, you could present your President with a photo book or scrap book.

"Service is more than something we do, it's who we are"

- This year Connect with an Auxiliary Legacy Member.
- Record a 3-5 minute Interview video.
- Introduce the legacy member with Some details about them.
- Ask why they joined.
- Ask about their favorite memories.
- Place emphasis on bringing the past. to life. Let them show a few pictures of their favorite moments or people.
- If you cannot locate a legacy member
 In your Auxiliary, look to your District.



Submit your video with your winning entry form by March 31, 2024, to the Department Chairman. The winning video will be shown at the NATIONAL CONVENTION IN 2024.

Approved By:
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