

2023-2024 Department of Florida Chairman Face Book Hashtags

Using hashtags (#) can be helpful to both the Auxiliary members and the Chairman. When we as Chairmen create a hashtag, we are creating a photo book, or a book of records.

Imagine having to search through all the Auxiliary face book pages for the entire State of Florida, looking to see which Auxiliary posts are actively involved with your program. That would take a lot of time and effort.

The Auxiliary members look to be acknowledged for their hard work with something as simple as a "like" on their posts. When they see their Auxiliary officers or Department Chairmen noticing them, they feel valued in their work. This is what we want.

The hashtag is a means by which every Auxiliary member can send their face book post directly to you. So, we don't have to go searching for posts pertaining to our chairmanship. They send it to us simply by writing the Chairman's hashtag in with their post.

To access your hashtag on any face book, go to the search icon, and type your hashtag, then search. You will be able to see what everyone has sent you.

As well, the Auxiliary member can snapshot their face book post and send it to you in their report. Listed below are the hashtags for all the programs:

1. Americanism #morethanletter
2. Auxiliary Outreach #vfwflauxoutreach
3. Historian #historyauxfl
4. Hospital #vfwflahospital
5. Legislative #vfwflauxlegislative
6. Membership #deptflmembership
7. Mentor for Leadership #vfwflauxleadership
8. Poppy #poppyflaux
9. President's Special Project #vfwflspproj
10. Scholarship #auxfldiploma
11. Veterans and Family #vfwauxflvfs
12. Youth #youthflaux

You are invited to call me with questions at 386-453-6513.

Karen Heikkila

Historian Media Relations Chairman